Multimodal Composition
Score Guide

CRITERIA	65 - 84 POINTS	85 - 96 POINTS	97 - 100 POINTS	YOUR SCORE
Organization	There is no clear plan of staging ideas, i.e., a meaningful sequencing of ideas expressed in the MEs, which contribute to the clear expression of the composition's overall meaning (thesis).	A plan of staging ideas can be sensed but it does not prepare the viewer for the receiving the main content (thesis) of the composition.	There is a clear plan of staging ideas, which contribute to the effective delivery of the composition's message (thesis).	
Conciseness and Coherence	There are multimodal elements (ME), e.g., photos, videos, graphics, sounds, that prevent a clear delivery of the multimodal composition's overall meaning.	A few of the MEs, do not contribute to the overall meaning of the multimodal composition.	Each of the MEs serves a clear purpose to deliver the composition's overall meaning.	
Grammar and style	There are many unacceptable verbal-text constructions and typographical errors.	There are a few unacceptable verbal-text constructions and typographical errors.	The verbal texts are free of grammatical inconsistencies and typographical errors.	
Appropriateness and variation	There is no variety in the MEs and many are not appropriate to the genre (e.g., a report, a vlog, presentation) and/or audience (professor and classmates).	There is a little variety in the MEs but one or more MEs are not appropriate to the genre and/or audience.	There is enough variety in the MEs and most are appropriate to both genre and audience.	
Content and logic	Most of the arguments are not supported by sound premises and credible sources are lacking. The composition does very little to address the question.	A few of the arguments are not well-supported by sound premises and a few credible sources are used. The composition addresses the question indirectly.	All the arguments are well-supported by sound premises and all sources are acknowledged. The composition is of high relevance to the question at hand.	

			TOTAL	

This group output is meant to assess your creative ability to weave the knowledge that you have gained from the different modules through a multimodal composition, i.e., a video presentation of insights you have gained (not a plain and simple summary of the modules) after a semester of studying basic linguistic concepts and their application.