

# 

An Analysis of Drag Performances at Drag Bars in Metro Manila

## STATEMENT OF THE PROBLEM

Despite the mainstream recognition of drag culture, there is still a significant gap in local academic research that studies drag performances at drag bars.

# RESEARCH QUESTIONS



What are the key themes and essential elements utilized in a drag performance at a drag bar?



What role does drag bar design have in showcasing drag performance?



How do drag shows at bars function as an avenue of sociopolitical expression?

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To identify the key themes in drag performances in drag bars.

To determine and analyze the structure of drag performances in terms of:

- Hair and Makeup
- Clothing
- Performance Techniques

3.

To assess the role of the drag bar design for drag performances in terms of:

- Layout
- Decorations
- Technology

To discuss the social and political significance of drag performances in drag bars.

## REVIEW OF RELATED LITERATURE



#### **Definition of "Drag"**

- Drag is a performing art that plays with gender (Severova, 2021)
- Gender Performativity
   Theory of Judith Butler
- The detachable drag persona of drag queens in Virginia (Hopkins, 2004)



Marlyn, Drag Artist

## Elements of a Drag Performance

- Fleisher's Drag Performance Elements
  - (Makeup and Wigs, Accessories and Clothing, and Lipsynch, Comedy, and Dance)
- Sopitarchasak's Thai Drag Performance Elements
  - (individuality, transformation, over-thetop quality, performing element)
- Drag is more than impersonation and crossdressing (Severova, 2021).

## REVIEW OF RELATED LITERATURE

## Drag Bars

- A space of artistic expression for drag performers (Hilderbrand, 2023)
- Drag Design: Stage, Seating, Lighting, Decorations and Sounds
- Enhancing the experience of the audience and the performers (Pedanekar & Parki, 2022).
- Relationship between the performance and its location (Tompkins, 2012)

## Drag Significance

- Drag performances is a social justice work (Basieliere, 2020)
  - activism, fundraising, and outreach education

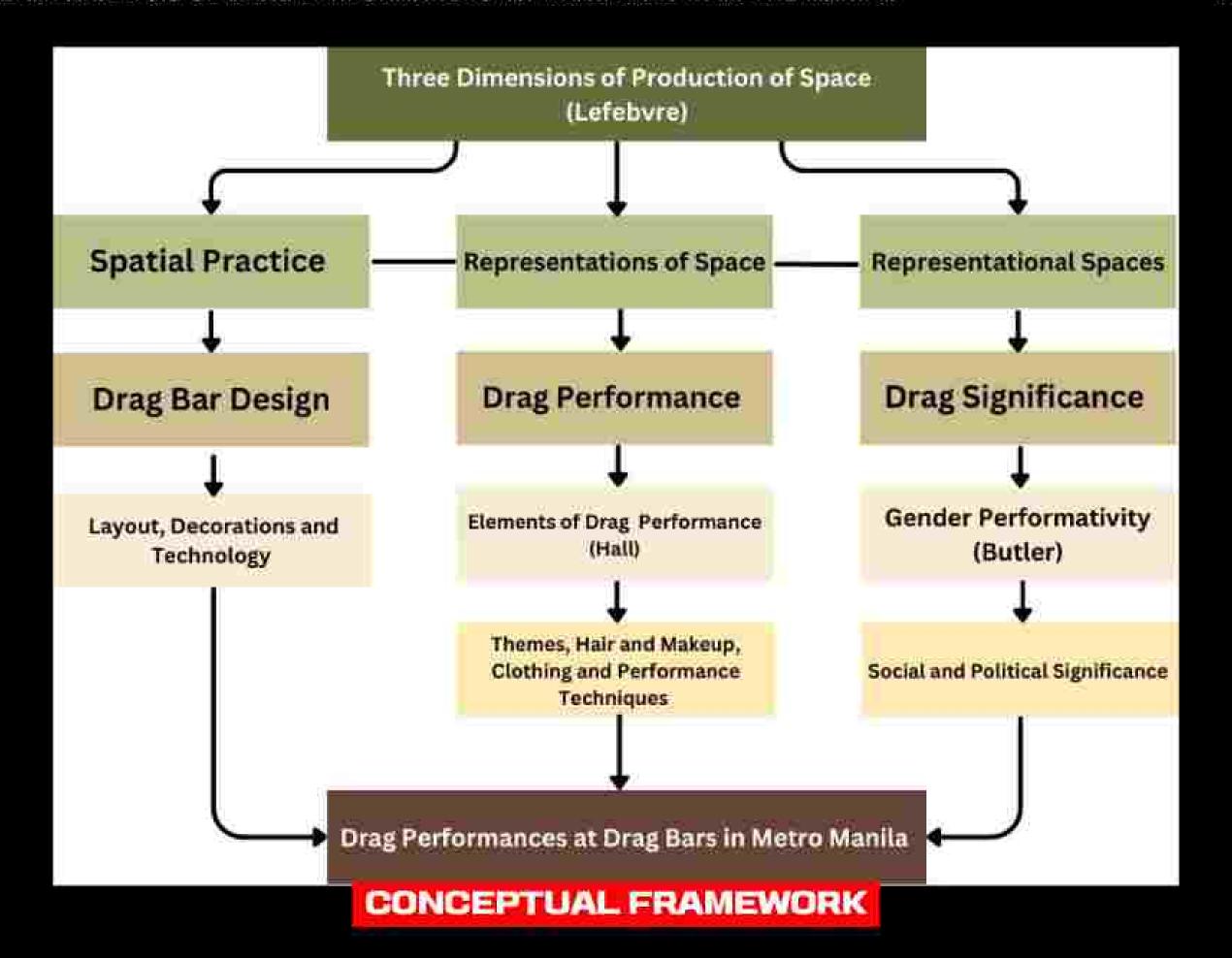


## THEORETICAL FRAMEWORK

- Three Dimensions of Production of Space of Henry Lefebvre's
  - A space that tells how things moves and interact with each others.
    - Spatial practice: Physical Space
    - Representations of space: The Function of Space
    - Representational spaces: The Meaning of Space

- Elements of Drag Performance of Jake Hall
  - The key elements of a drag performance are: Themes, Hair and Makeup, Clothing, and Techniques of Performance
  - Gender Performativity Theory of Judith Butler
  - Deconstruction of Gender
  - Drag Resistance





### METHODOLOGY

#### Research Design

- Qualitative Research
- Interpretative
   Phenomenology Study



#### Data Gathering Tools

- Passive Participant Observation
  - Three drag shows from three different drag bars in Metro Manila from January to March 2025.
  - Drag in the South in Las
     Piñas, Hoesik in Makati, and
     Rampa Drag Club in Quezon
     City.
- Field Notes
- Informed Consent
- Secondary Resources

#### **Data Analysis**

- Summary of the Events (Three Bars Observations)
- Application of the Conceptual Framework
  - Identification of Themes
- Analysis of
  - Structure of Drag performances
  - Drag Bar Design
  - Social and Political
     Significance of Drag

# SCOPE AND

- 3 Drag shows from 3 different Drag bars
- Drag in the South, Hoesik, and Rampa
- Metro Manila (January to March 2025)
- Passive Participant Observation
  - Field Notes

Mainly focus on achieving the specified objectives.

## LIMITATIONS

- Will not cover the culture of drag in rural and other urban locations
- The selected bars are relatively new.
- Accessibility; financial and time constraints
- Will not address backstage operation or other relevant preparation practices of drag artists.
- No additional information will be requested from the bar owner, manager, or architect.
- Other aspects that are not specified in the study will not be covered.

DRAGGING THE SPACE: AN ANALYSIS OF DRAG PERFORMANCES AT DRAG BARS IN METRO MANILA

#### SIGNIFICANCE OF THE STUDY

- Contribution to the local academic research
  - Understanding on drag performances at drag bars in Metro Manila
  - Present the Current Shape of Philippine Arts
  - This study aims to share knowledge with the following:
    - In the academe
    - To all the drag artists
    - To all drag bar owners, managers or producers
    - To the government



# "We're all born naked and the rest is drag" RuPaul



