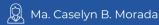


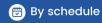


ORCOM 199

Organizational Communication Research



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Assignment Guide

Task: Writing the Methodology (Draft 1)

Instructions:

- 1. Write the Methodology for your approved topic.
- 2. The Methodology chapter should have the following main sections:
 - Research design and methods
 - Concepts and indicators / Variables and measures
 - Research instrument
 - Units of analysis and sampling
 - Data gathering
 - Data analysis
 - Scope and limitations
 - Ethical considerations
- 3. The minimum number of pages is 5 (excluding the actual research instrument, which will be in the appendix, and the reference page)

Deadline: consult the class writing calendar